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The Ultimate Toolkit



Synopsis

How in the world do you sell more tickets for your event? Signing a mega-star is one way. Or there's The Ultimate Toolkit way where you use proven specific tactics and strategies to sell the last seat in the house. For any pro or college team or any large participant event who needs to sell more tickets.

Book Information

Paperback: 230 pages

Publisher: CreateSpace Independent Publishing Platform; 1 edition (October 26, 2015)

Language: English

ISBN-10: 1522974911

ISBN-13: 978-1522974918

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 14.4 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #76,955 in Books (See Top 100 in Books) #65 in Books > Business & Money > Marketing & Sales > Marketing > Direct

Customer Reviews

Jon Spoelstra has sold out 1,446 events in the NBA and other teams. Author of Marketing Outrageously Redux and Ice to the Eskimos. Steve DeLay has sold out 1,135 events in the NBA, MLB, NHL and Minor League sports.

Good.

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